



Automation and Smart Communication

*Multichannel messaging and AI for
business growth*





Who we are

Leading company in digital communication solutions with more than a decade of experience. We specialize in offering innovative services that allow companies to improve their communication with customers and optimize internal processes.

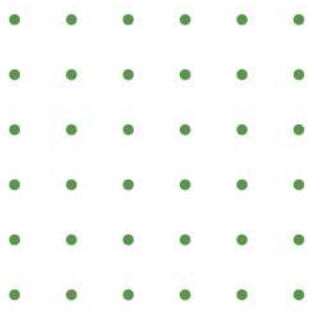


Our mission is to transform business communication with cutting-edge technology, facilitating agile, secure and efficient interactions.





Our Business Messaging Solutions



SMS Bulk

- Effective method for marketing, alerts and reminders.
- High open rate and immediate response.



2-Way SMS

- Real-time interactive conversations.
- Ideal for customer service and surveys.

Our Business Messaging Solutions



Two-Factor Authentication (2FA)

- Improved access and transaction security.
- Prevents fraud and protects sensitive data.



SMS Certificates

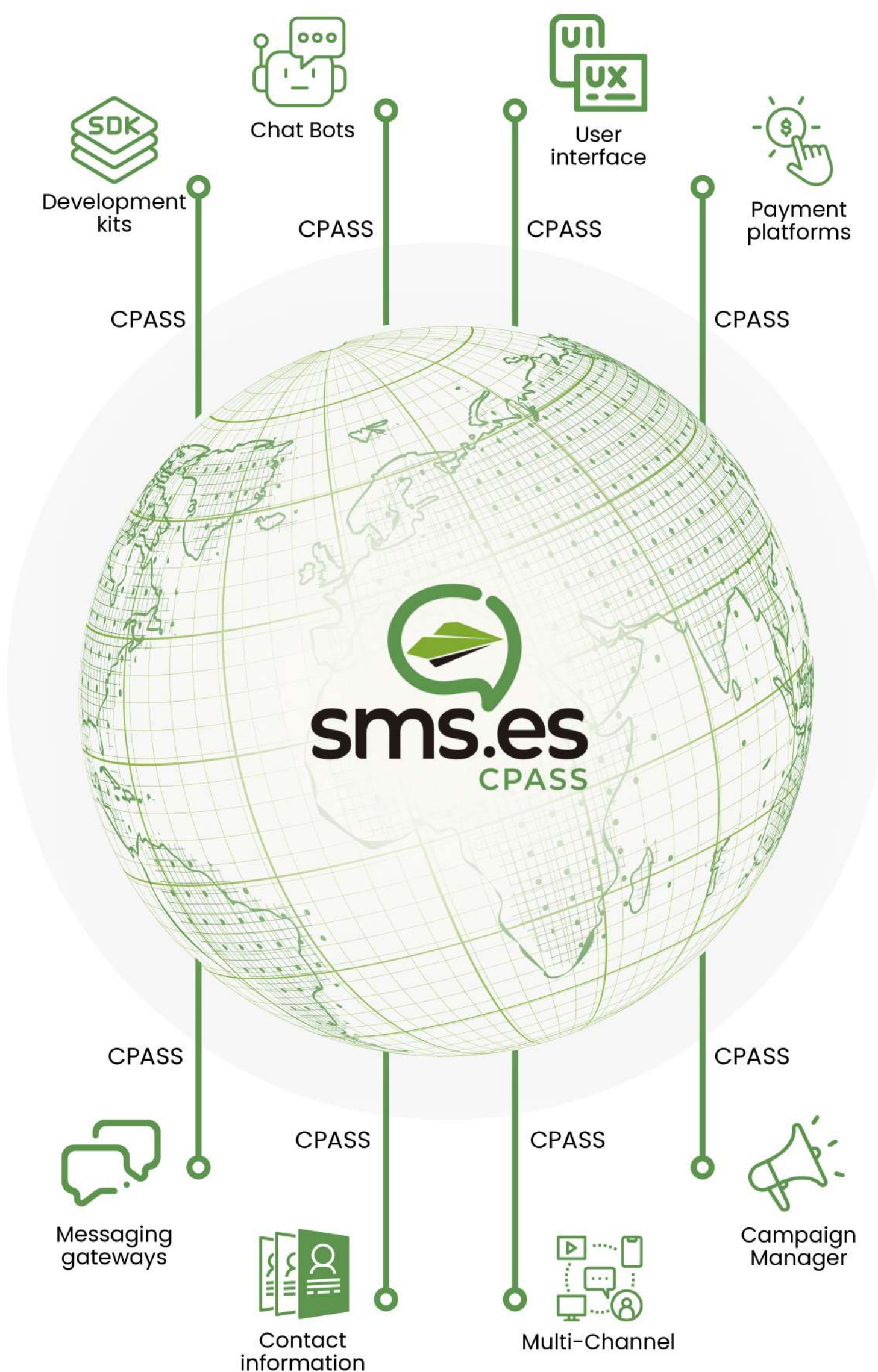
- Legal validity thanks to our status as an operator registered with the CNMC.
- Each certified SMS generates a PDF file with all the documented evidence.

Benefit for any business: All these services can be adapted to stores, restaurants, service companies and more, enabling effective and timely communication.

Our Business
Messaging Solutions

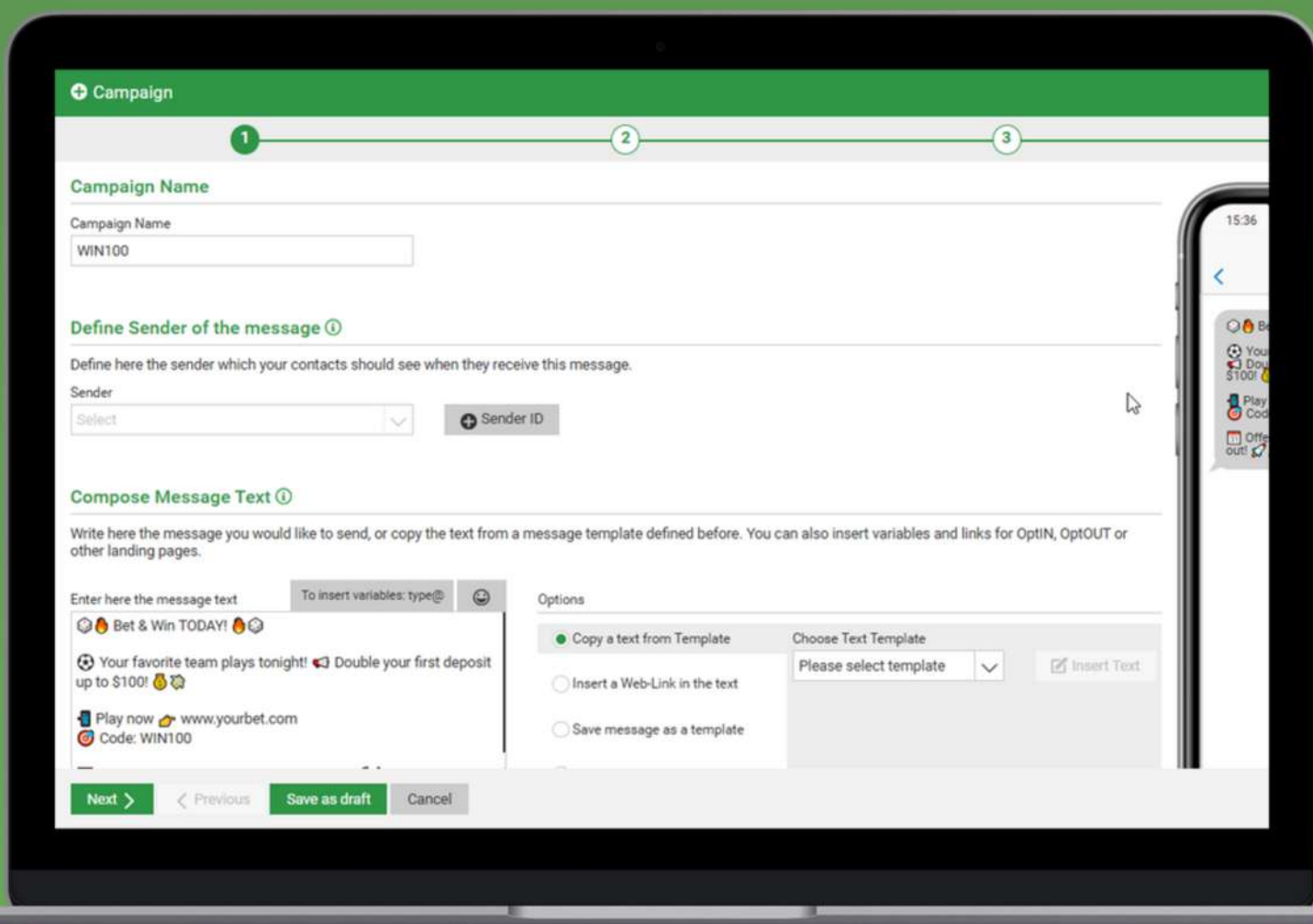
CPASS: The Omnichannel Platform for Enterprises

Comprehensive solution for multichannel communication management on a single platform.



CPASS

Main Features

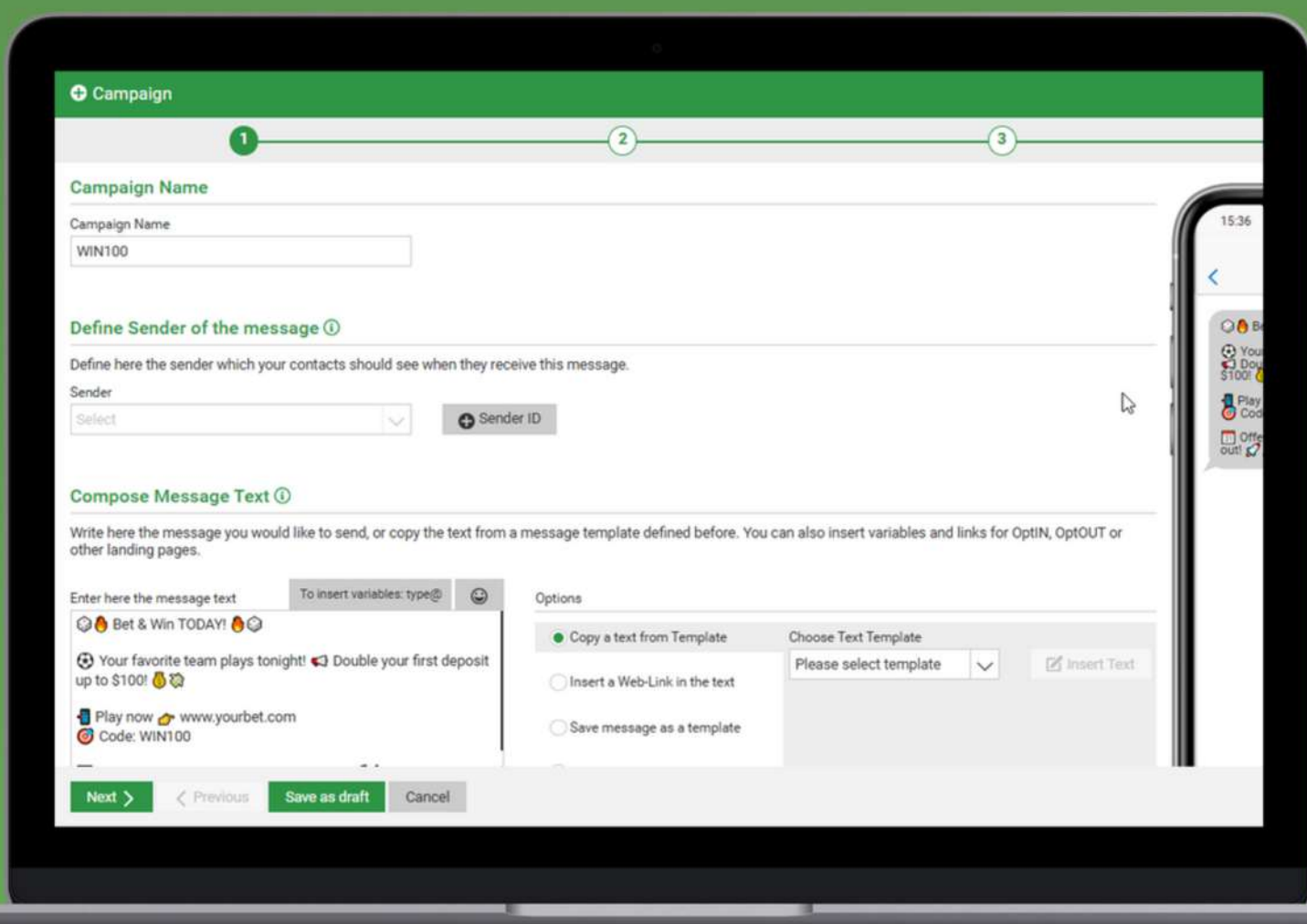


Campaign creation and management

- Design and delivery of multi-channel messaging campaigns from a single interface.
- Advanced personalization with targeted segmentation and rich content.
- Automated scheduling based on user behavior.

CPASS

Main Features



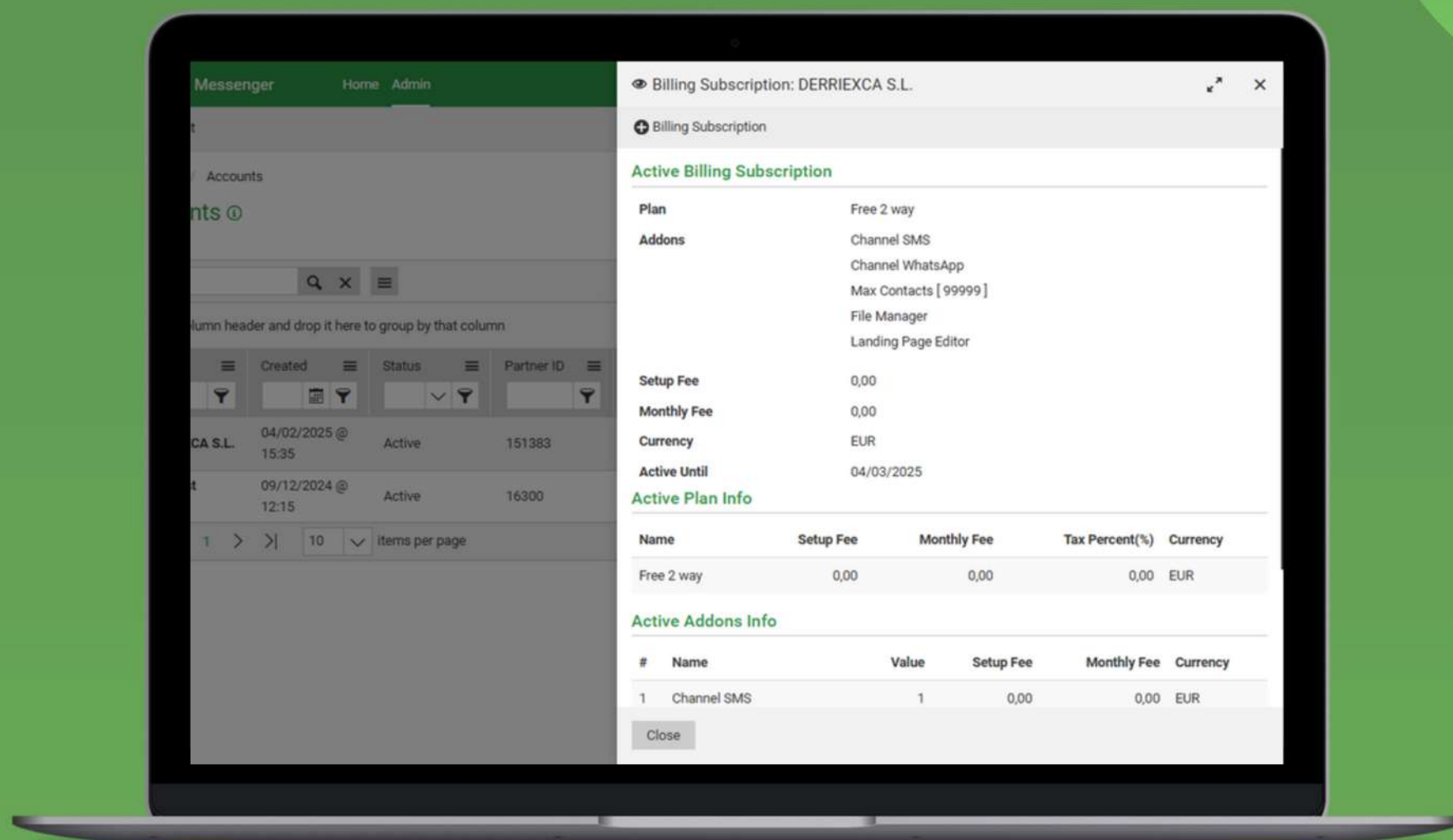
Easy Dialog (Chat application)

- Two-way chats with customers.
- Integration with chatbots for automation.
- Compatible with SMS, RCS, WhatsApp, Facebook Messenger, Instagram, Telegram, Email, etc.



CPASS

Main Features

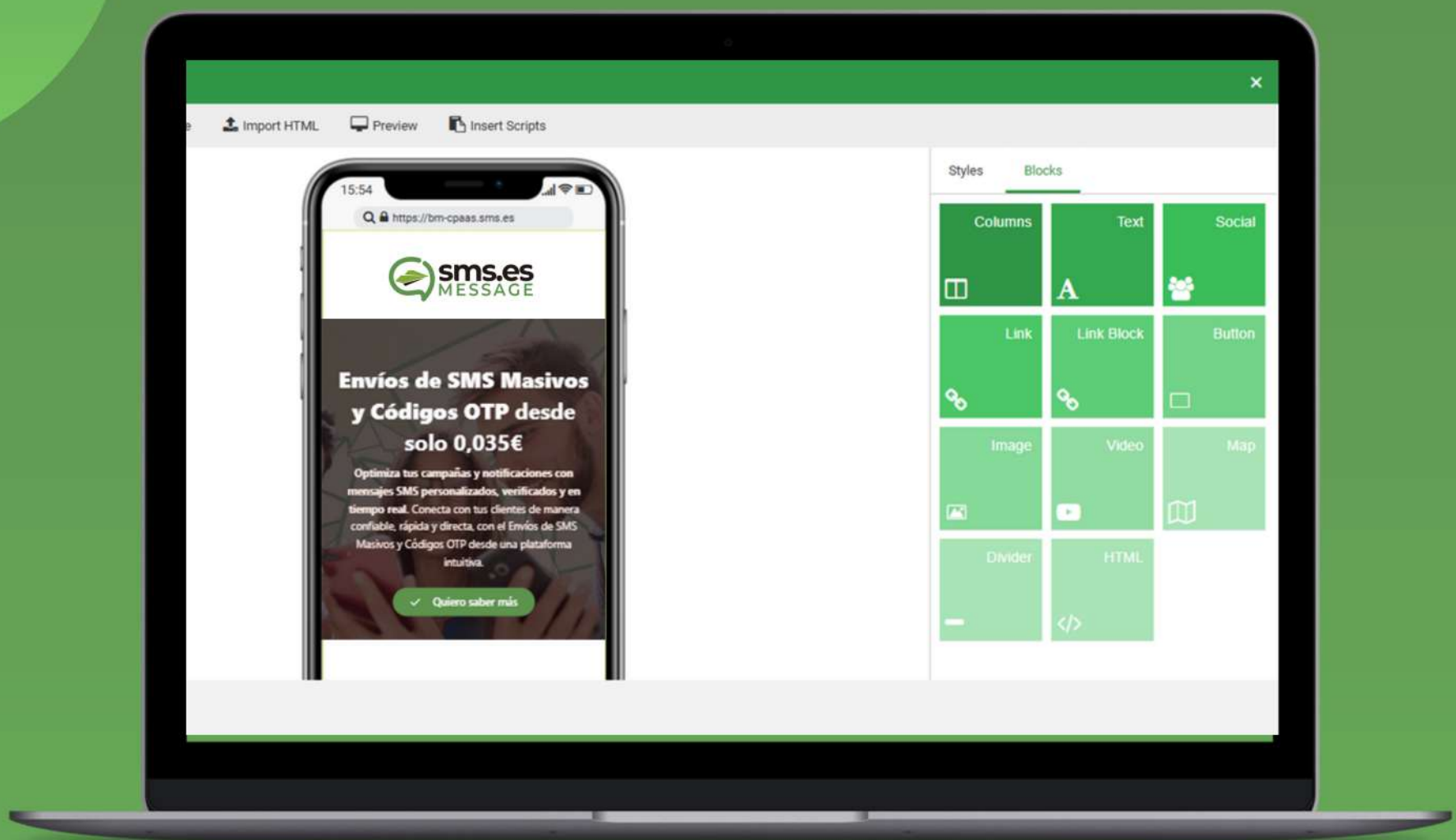


Administration and Finance

- Monitor all customer accounts from a single control panel.
- Secure interface for campaign and conversation management.
- Automated financial and billing management.
- Message logs for support and analysis.
- Easy credit replenishment.

CPASS

Main Features

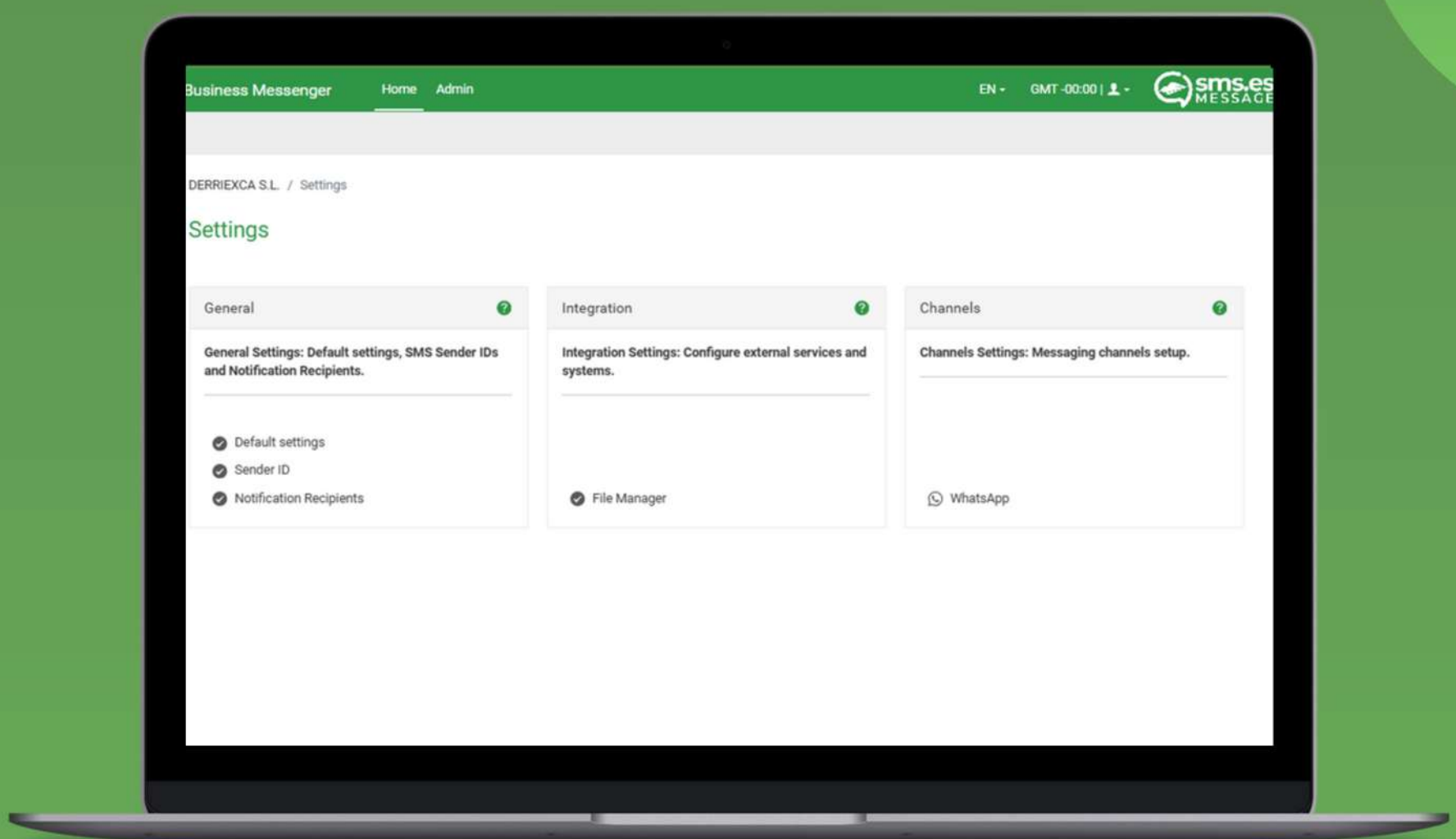


Landing Page Manager

- Easily create landing pages with the drag-and-drop editor.
- Custom HTML integration.
- Performance tracking and analysis.
- Fast content delivery with CDN.
- Custom tracking scripts.

CPASS

Main Features



Api Integration

- Fully API-based platform for flexible integrations.
- Connection with CRM, ERP and other systems for advanced automation.
- API for channel management, chatbots and marketing automation.
- Contact API for updating and deleting data.
- Two-way messaging API for real-time interactions.

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Use of Marketing Channels



Notifications, alerts,
reminders



Customer service,
personalized
promotions



Instant attention,
interaction with
customers



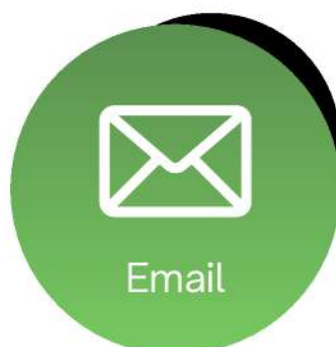
Internal
communication,
group messages



Rich messages,
interactive buttons



Direct messaging,
network interaction



Newsletters,
detailed
promotions



Loyalty
campaigns,
exclusive offers



CPASS

Customer use cases



Oncology Hospital: SMS, WhatsApp and Bidirectional Chatbot for Appointment Management.



Automated SMS for Reminders and Confirmations

- ▶ **Key:** Short and clear messages with a reply option.

WhatsApp + Chatbot for Self-Management

- ▶ **Key:** Conversational flows with AI to reschedule, consult or cancel appointments.

Results Notifications (Secure WhatsApp)

- ▶ **Key:** Sending alerts when analyses are available (with prior authentication).



CPASS

Customer use cases



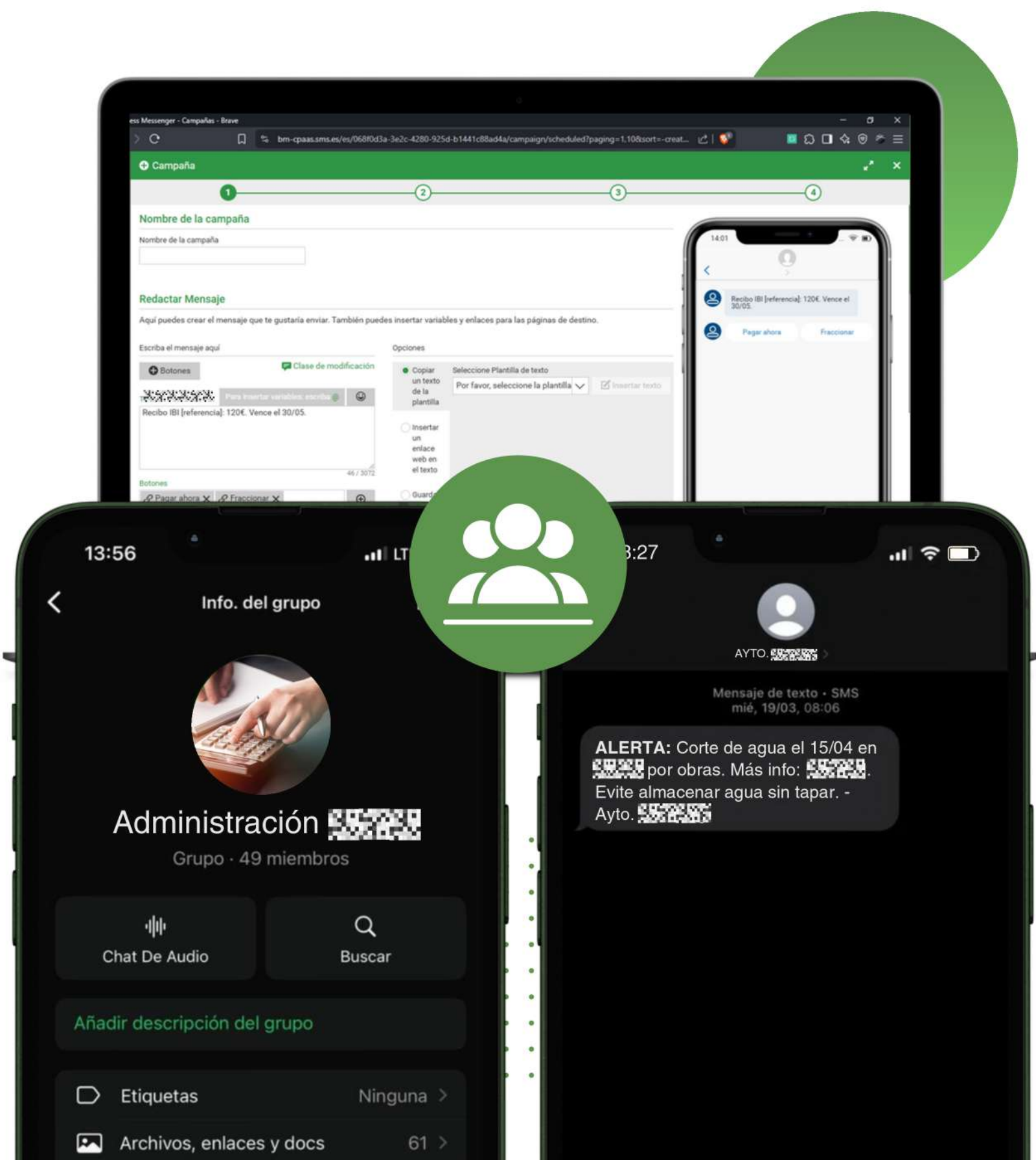
City Councils and Municipal Corporations: Alerts, Collection and Internal Communication

Emergency alerts for floods or natural disasters
(SMS and WhatsApp)

Collection and documentation communications,
invoices or receipts (WhatsApp, RCS and SMS)

Communications of cultural or sporting events,
appointment requests (Whatsapp with IA Chatbot
Agents).

Management and control of internal chat groups
and information channels (Whatsapp and Telegram).



CPASS

Customer use cases



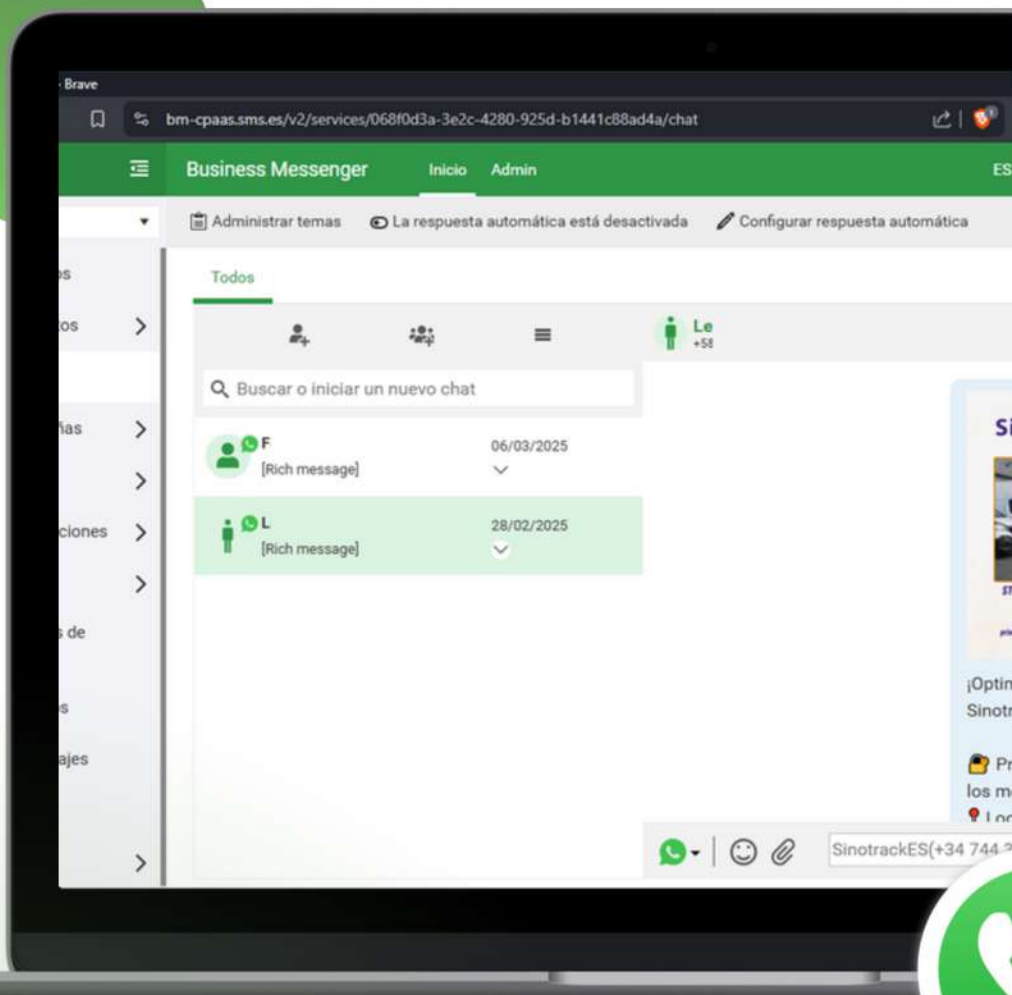
Use of WhatsApp for engagement and sales.

Personalized Communication = Higher Conversion

Use WhatsApp to send personalized messages (name, purchase history, tastes) with offers, exclusive designs or after-sales follow-up.

Real-Time Service = Fast Sales Closure

Use chatbots + immediate responses for design consultations, quotes or scheduling visits.



CPASS

Customer use cases



SMS campaigns for notifications and project coordination.

Service Confirmation SMS

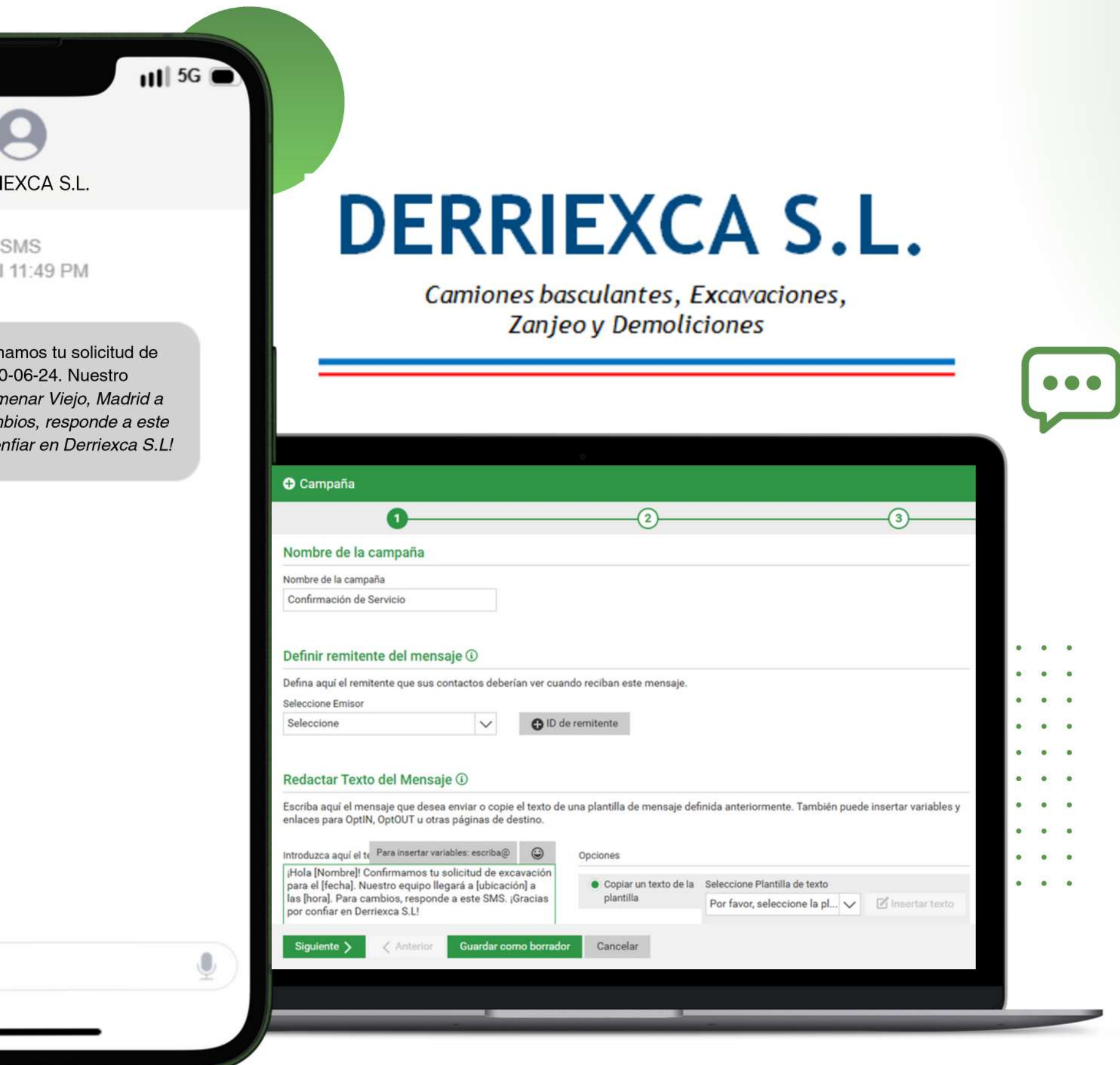
- **Objective:** Confirm details and reduce no-shows.

Customer Coordination SMS

- **Objective:** To expedite schedule changes due to unforeseen events.

SMS Team Alert (Internal)

- **Objective:** Rapid communication with operators.



CPASS

Customer use cases



Omnichannel campaigns for contests and offers.



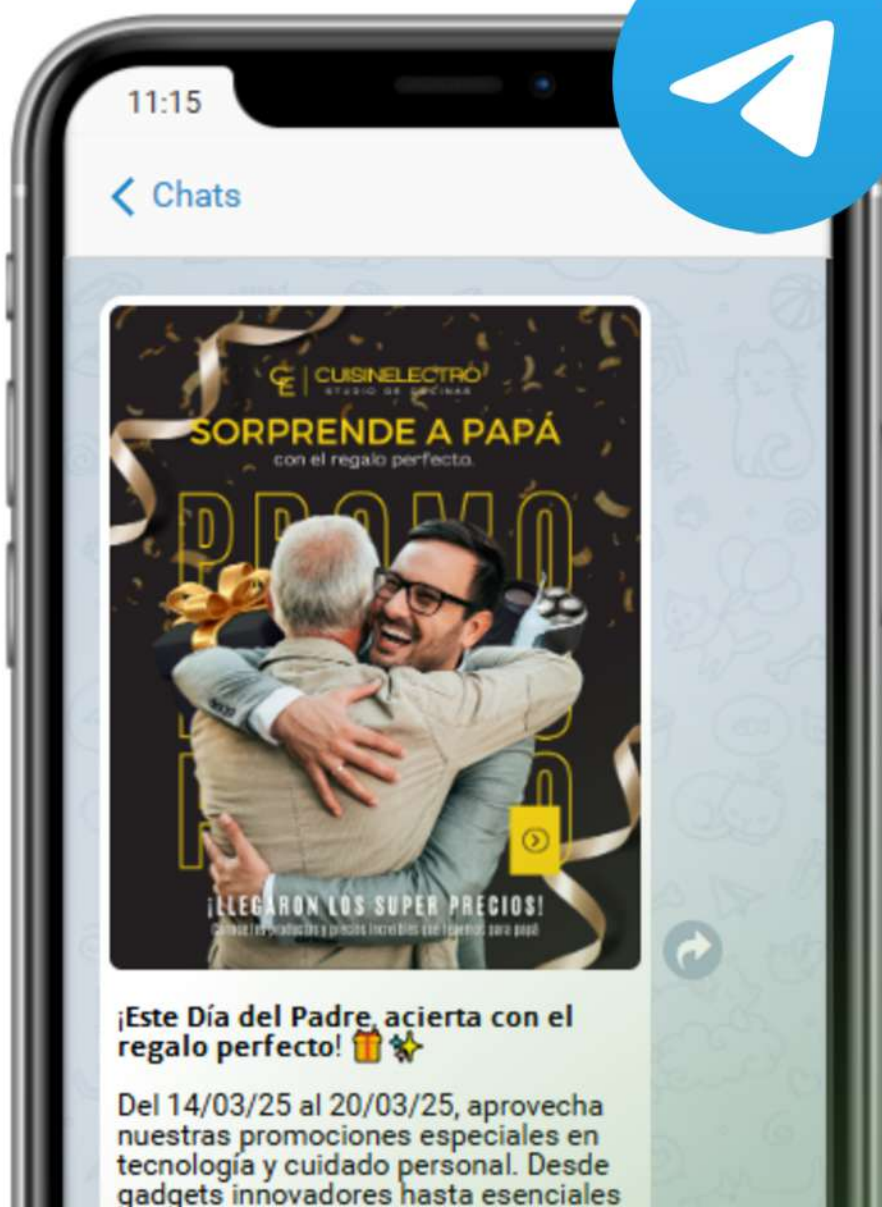
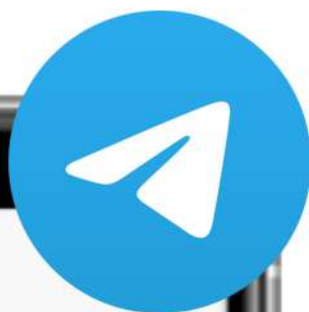
Groups/Channels = Loyalty 24/7

Exclusive content with pre-launch designs, organization tutorials, trends, interactive polls, offers and promotions

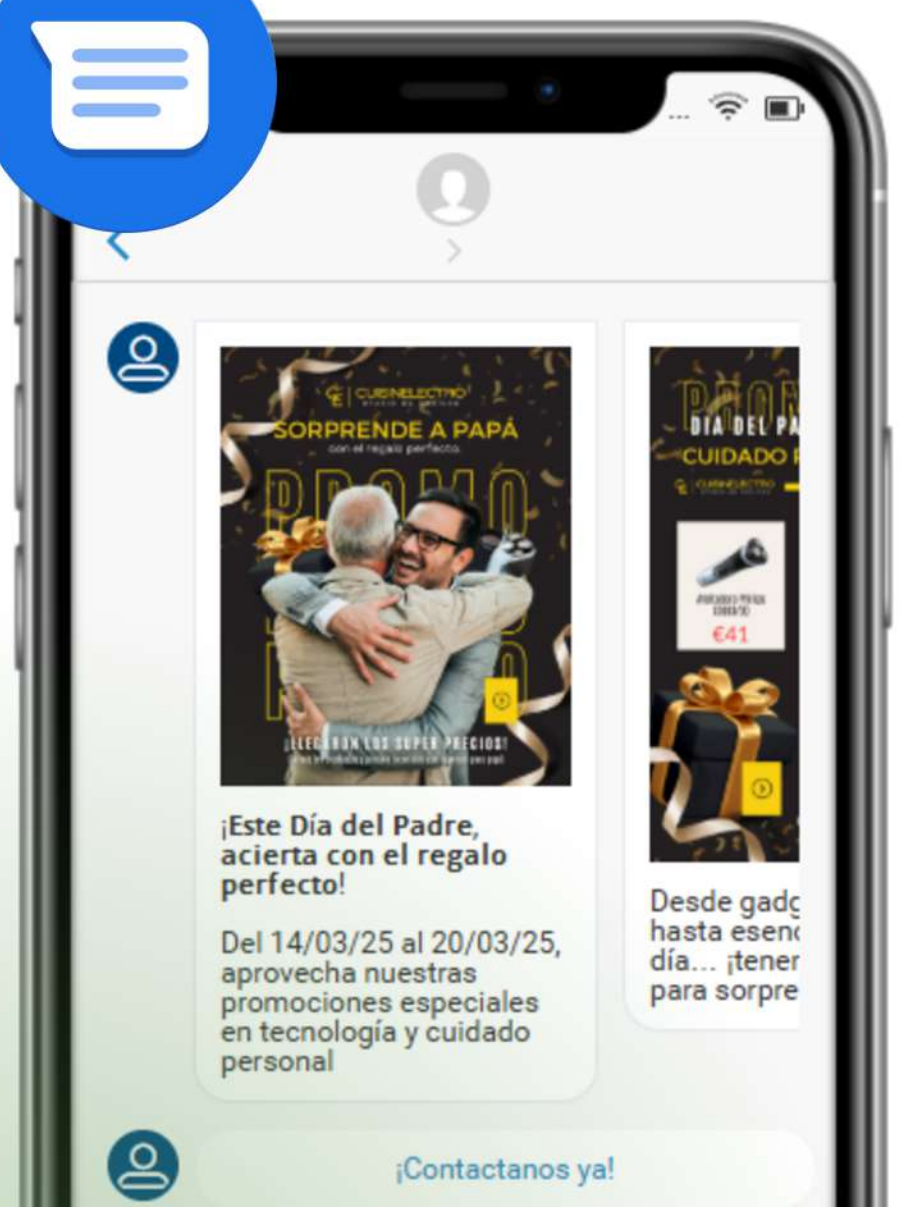
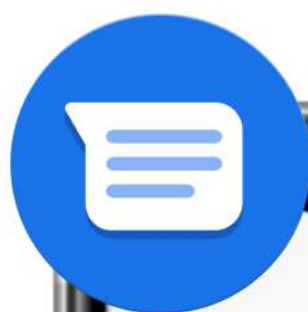
Interactivity without Apps = Increased Conversion

Use integrated buttons ("Contact us now!", 'View Catalog', 'Schedule Appointment') and image carousels without redirecting to external websites.

Telegram



RCS





CPASS

Use Cases for Various Businesses

Restaurants: Automatic reservations and promotions with WhatsApp/SMS.

Clothing Stores: RCS with images and interactive buttons.

Small Business: AI Chatbots for automated attention.

Clinics and Consulting Rooms: SMS appointment reminders.

GYM's: Promotions and follow-up with Telegram/Whatsapp/RCS.

E-commerce: Cart recovery with Email/WhatsApp.





Our Business **Messaging Solutions**

AI Chatbot Agents

Powered by: **HALO** AI

Artificial intelligence platform designed to optimize communication and automate business processes.

- ▶ **Scalable and adaptable solution** for different sectors such as retail, banking, telecommunications and more.
- ▶ **Integration with multiple digital channels** to offer an omnichannel experience.

Key Features

Smart Automation

24/7 operations without human intervention, allowing for greater efficiency.

Customized Interactions

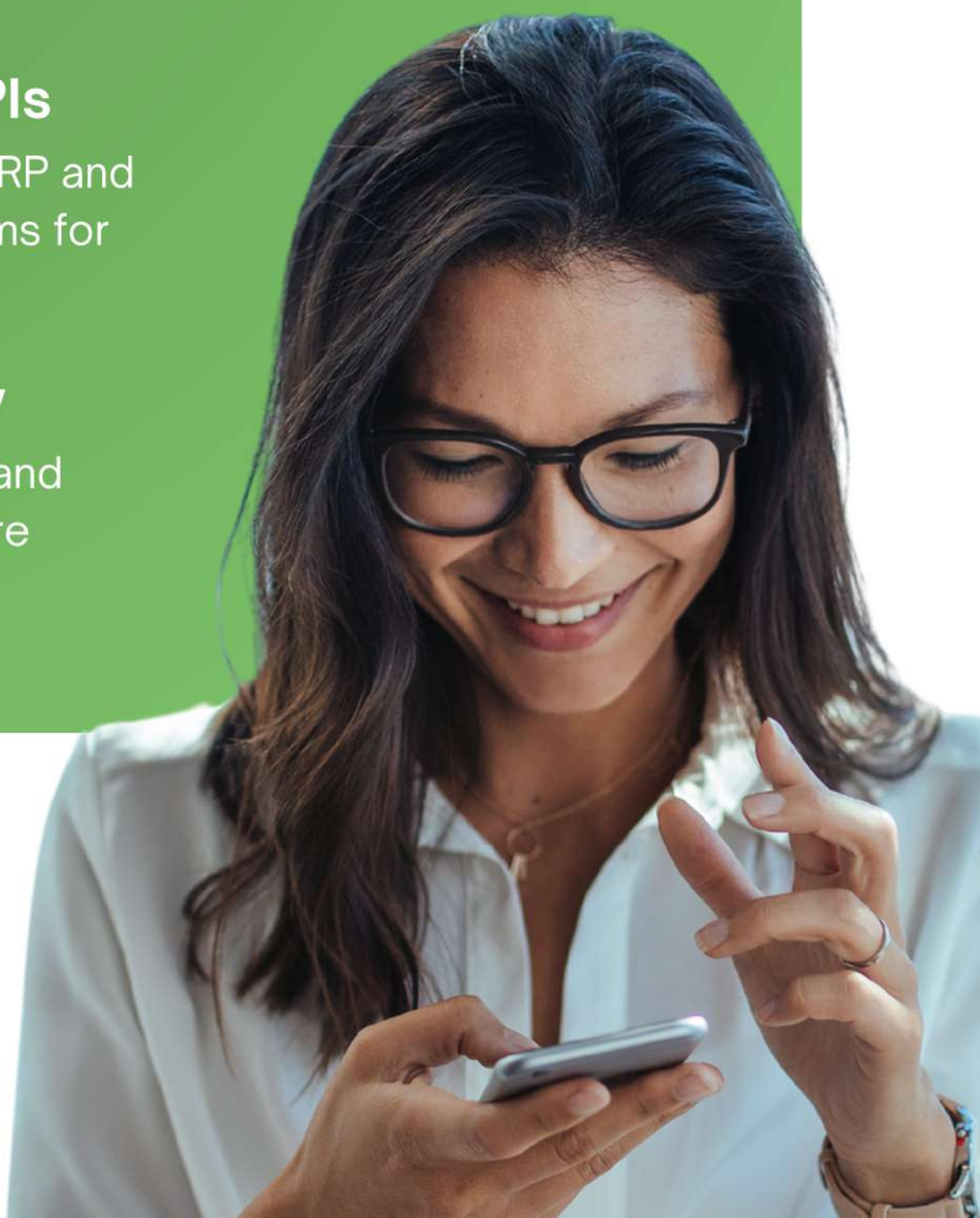
Contextual responses adapted to each customer in real time.

Integration with APIs

Compatible with CRM, ERP and other enterprise platforms for unified management.

Advanced Security

Regulatory compliance and data encryption to ensure privacy.





Benefits of AI Agentes



Operational Efficiency

Cost reduction and time optimization in repetitive tasks.



Improved Customer Experience

Immediate, personalized and frictionless attention.



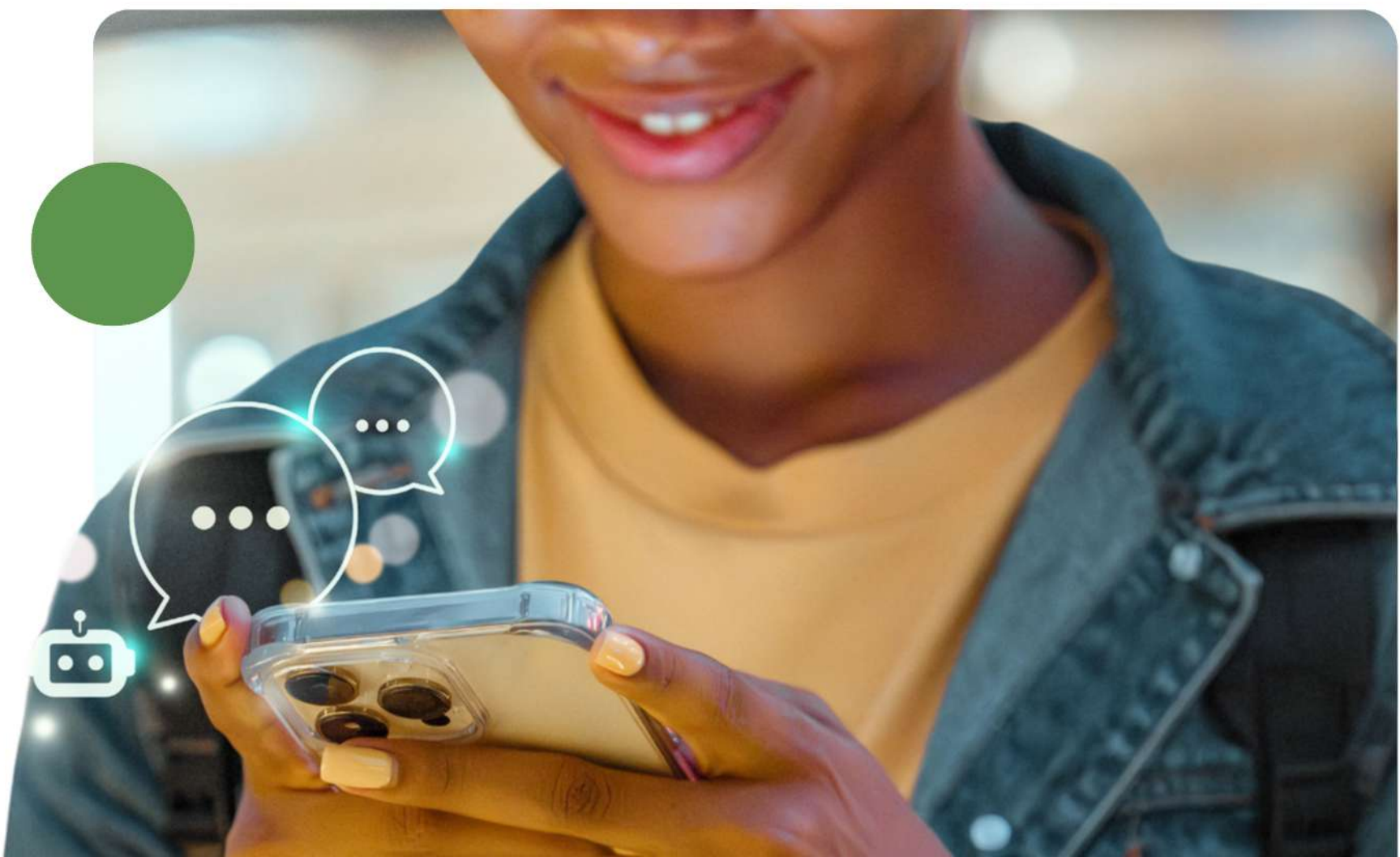
Scalability

Adaptability to companies of any size and sector.



Increased Customer Conversion and Retention

More effective interactions that generate loyalty and sales.





Use Cases



Customer Service

Implementation of chatbots and virtual assistants to manage queries and requests.



Personalized Marketing

Advanced segmentation and automation of targeted campaigns.



Technical Support

Incident resolution through specialized virtual agents.



Predictive Analytics

Use of AI to detect trends and optimize business strategies.



Operations Management

Automation of tasks such as invoicing, scheduling and order tracking.





Impact and key benefits

From our Business Messaging solutions

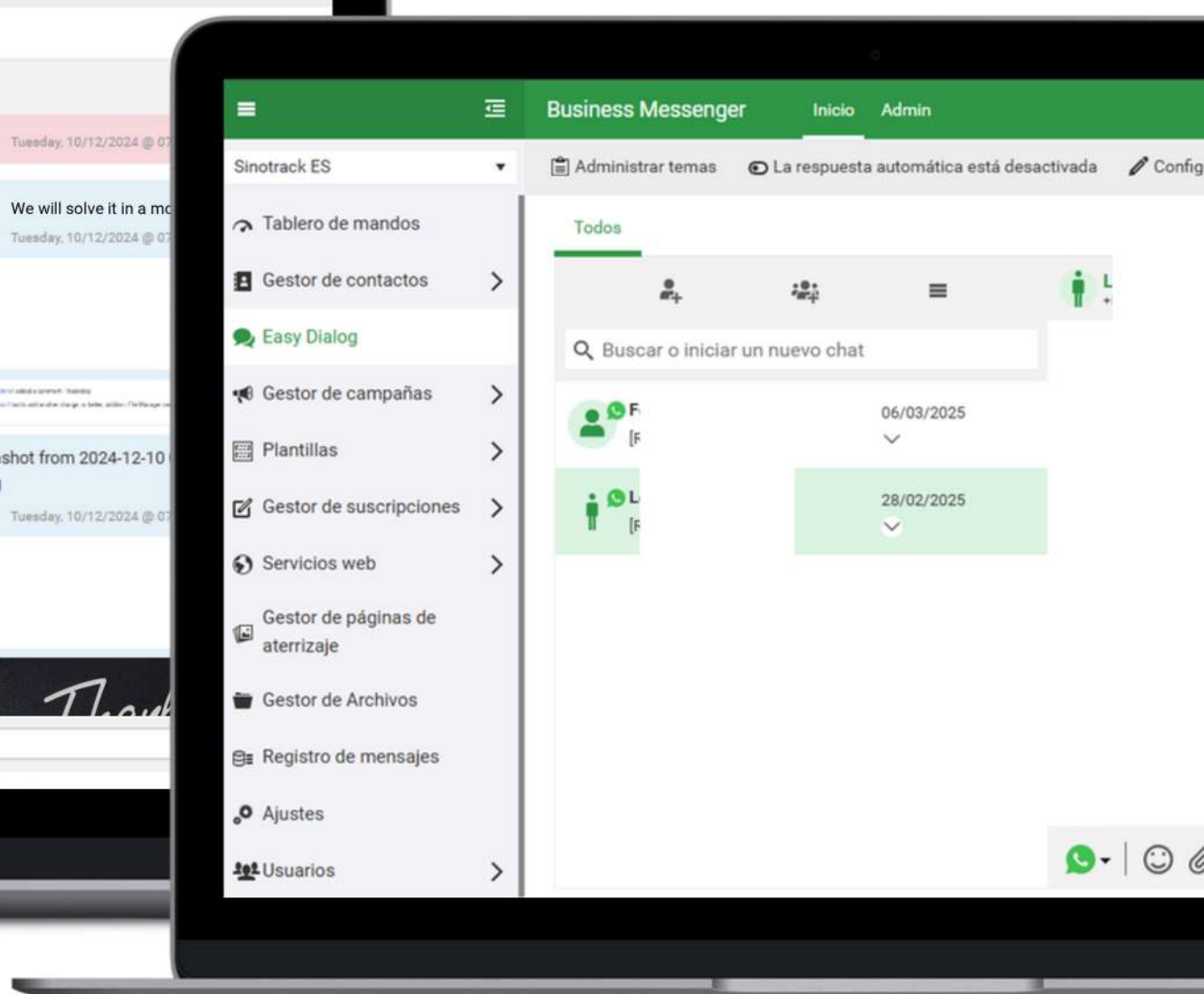
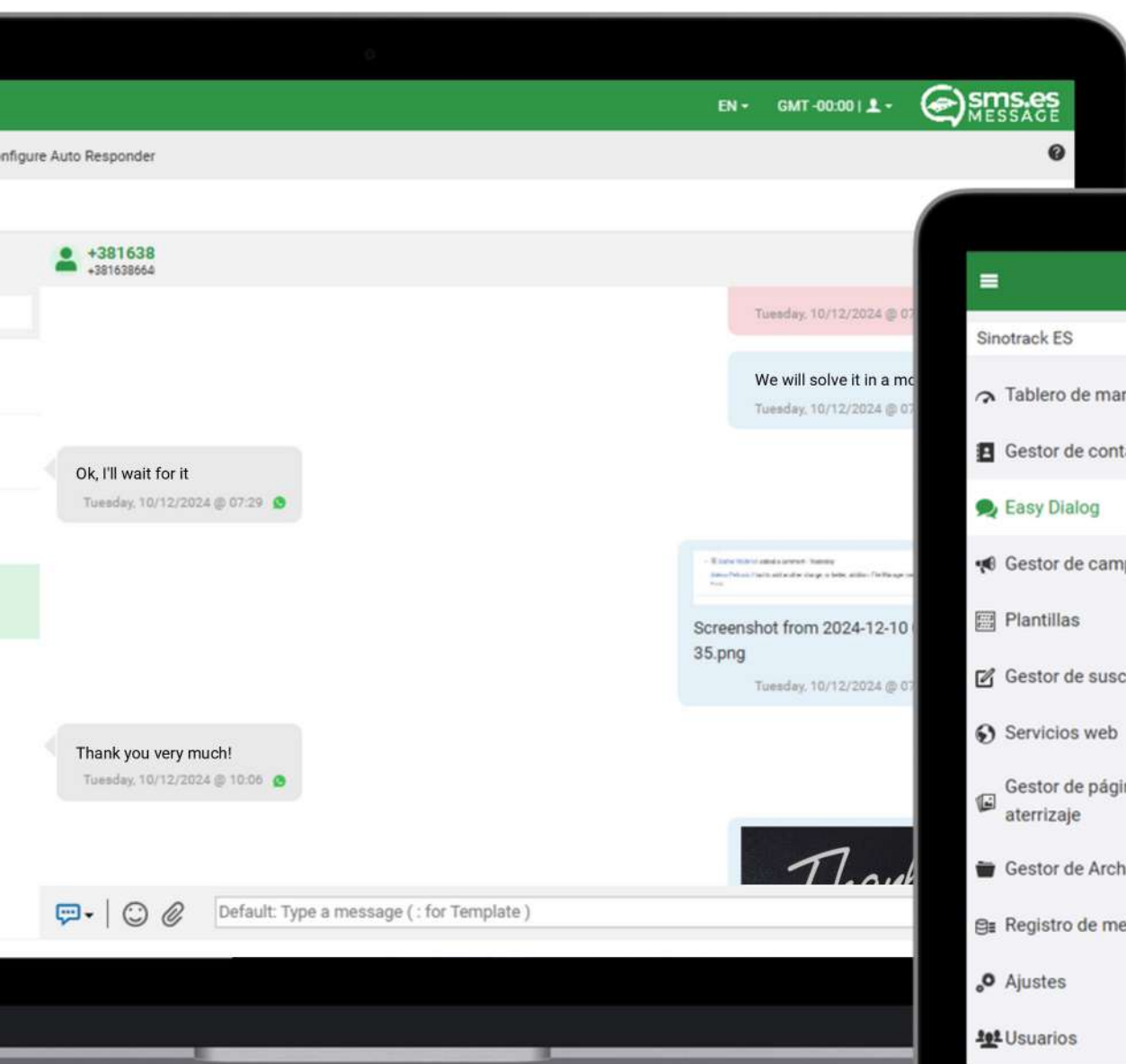
40% less time spent on campaign management.

25% savings in operating costs.

30% improvement in accuracy and audience personalization.

50% more customer satisfaction thanks to automated interactions.

20% increase in sales conversion with AI-based strategies.





Why Choose Us?

- ✓ Global coverage with more than 190 countries and 150 operators.
- ✓ Security and Reliability in every shipment.
- ✓ Customized solutions adapted to your needs.
- ✓ 24/7 Attention and Support to guarantee your success.





Contact us

Make your company a benchmark in automation and intelligent communication!

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